

TreeMail

Winter 2011

Donate Now



Dear Trees Ontario supporter, Welcome to the Winter 2011 edition of TreeMail!

We Need a Billion More Trees in Ontario

Experts have determined that a minimum 30% forest cover is needed to ensure a healthy ecosystem. To replenish Ontario's forests to the minimum required forest cover levels, it will take over a billion more trees.

With a billion more trees needed, everyone needs to be part of the solution to help Ontario reach that goal. We can all be involved in growing tree planting programs and rates, that will in effect help us clean our air, restore our watersheds, re-establish wildlife habitat and buffer against the effects of climate change. Donate. Take part in a subsidy program. Plant native trees – the right species in the right locations for the right reasons. It's all about our future and collective health.

Help us save our environment and our health. One tree at a time.

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Take Part

Take Part in a Tree Planting Subsidy Program



With Ontario in need of a billion more trees to achieve 30 per cent forest cover and a healthy ecosystem, landowners are urged to plant trees on their properties by participating in a tree planting subsidy program.

To date, Trees Ontario and its partners have worked with approximately 2,000 landowners to plant over 10 million trees since 2004 across the province. More landowner participation is needed to reach Trees Ontario's goal is to increase ongoing support to plant 10 million

trees a year by 2015. To achieve this goal, Trees Ontario is urging all landowners to be part of the solution and to help re-green Ontario.

Landowners who participate in a [Trees Ontario tree planting subsidy](#) program help contribute to efforts to clean our air, filter our water and offset carbon emissions and, in turn, help enhance the health of our children and elderly.

To learn more, attend a [workshop](#) or contact Trees Ontario at 1.877.646.1193 (toll free).



Free Landowner Workshops Are Coming to Town!

This February and early March, the Ontario Ministry of Natural Resources and Trees Ontario, along with the [Ontario Forestry Association](#) (OFA) and its local planting partners, will host six free workshops to inform landowners on the resources and incentives available to plant trees on their properties.

The free workshops are open to everyone. Landowners can learn about tree planting techniques, ways to reduce their environmental footprint and tree planting incentives and subsidies such as the Ontario Government's [50 Million Tree Program](#) available to landowners. There will also be information about the [Managed Forest Tax Incentive Program](#) (MFTIP) that can reduce property taxes by up to 75 per cent.



Space is limited and pre-registration is appreciated.
For workshop information and registration, please [click here](#).

Upcoming Events and Activities

Trees Ontario will be attending and displaying at numerous events across Ontario this winter and spring including the Ontario Woodlot Association's 18th Annual General Meeting and Woodlot Conference, the Grey Bruce Woodlot Conference and the Green Living Show. Check out our [Online](#)

[Events Calendar](#) for more information on upcoming events.

Also, this spring Trees Ontario will be conducting Certified Seed Collector workshops and Tree Seed Forecasting workshops for partner agencies and volunteers. Visit our [Upcoming Workshops](#) page for more information.

Learn More

Operational Updates



In 2010, Trees Ontario, in partnership with 65 of our [planting partners](#), planted over 2 million trees across the province through the Ontario Ministry of Natural Resources' [50 Million Tree Program](#) as well as Trees Ontario's own tree planting [subsidy programs](#).

This spring 2011, Trees Ontario will support the planting of close to 3 million trees across the province. Contact your local [planting delivery agent](#) or Trees Ontario if you are interested in participating in a tree planting subsidy program.

Stay tuned to our [planting sites map](#) for 2011 planting locations.

Planting an Environmental 'Win'

Trees Ontario and its partners have an environmental "win" to add to the findings of the Living City Report Card released on January 31, 2011. Trees Ontario, the largest not-for-profit tree planting organization in North America, is working with its [tree planting partners](#) across the province, including the [Toronto Region Conservation Authority](#) (TRCA) and [York Region](#), to plant close to 3 million trees a year. For more details, read Trees Ontario's [Letter to the Editor](#) submission to the National Post.



TO Out and About



Trees Ontario has been out and about this winter. The organization attended and displayed at the 2011 Canadian International Farm Show held at the International Centre in Mississauga February 8-10. This event is Canada's largest indoor farm show with over 20,000 farmers attending each year. Thanks to everyone who stopped at our booth to talk to staff and field advisors about our tree planting activities and initiatives available.

Trees Ontario also attended and displayed at the Ontario Forestry Association's 62nd Annual Conference held at the Nottawasaga Inn in Alliston. This year, the conference explored the different ways we all engage with the forests around us with the end goal of inspiring us all to get out into the woods a little more often and with new perspectives to explore.

Donate

One Tree at a Time

Trees are the lungs of the earth, inhaling toxic pollutants in our air and exhaling fresh oxygen. They protect our fresh water sources and play a vital role in wind, snow and flood control. There is also a growing body of evidence indicating that the health of the forests has a direct impact on the health of human populations.

To further enhance and execute its forest restoration activities, Trees



Ontario needs the support and contributions of individuals and corporations with an interest in human and environmental health. With the planting season right around the corner, we need your help. Make a donation today and contribute to greener Ontario now and for future generations!

[Donate](#) now and help us save our environment and our health. One tree at a time.

The Mount Pleasant Group of Companies and The Simple Alternative Funeral Centres renew support for Trees Ontario

Mount Pleasant Group of Cemeteries and The Simple Alternative Funeral Centres have extended their green partnership with Trees Ontario to continue planting a tree for every cemetery interment right purchase or funeral service performed. Last year, the collaborative sponsorship enabled Trees Ontario to plant over 10,000 trees across the province.



Mount Pleasant Group
of Cemeteries



The Simple Alternative[®]
Funeral Centres

Ontario Forestry Association Update

On February 4, over 250 landowners, resource professionals, educators and students attended the 62nd Annual OFA Conference and General Meeting. This year's theme focused on "Learning from the Land", and over 20 speakers delivered presentations on topics such as exploring biodiversity, learning from the past, new ways of learning, working the land and exploring your land. The conference also featured the annual White Pine Auction, which raised over \$5,000 for educational programs (Focus on Forests, Ontario Envirothon, TreeBee). Find more information about the conference at: www.oforest.ca.



OFA staff from left to right: William Martin, Forestry Programs Manager; Allison Hands, Programs Administrative Assistant; Kristina Quinlan, Education Programs Manager; Jessica Kaknevičius, Program Development Manager; Catherine Johnson, Conference Assistant, and Carla Grant, Executive Director.

The Tree of Knowledge

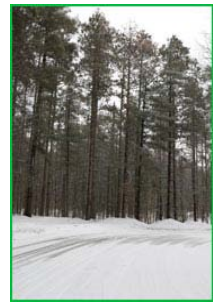


We are all bidding our farewells to Scott Brown, Trees Ontario Field Advisor, who has stepped down from his position in eastern Ontario to peruse other opportunities. We wish Scott continued success in all his future endeavours and thank him for his presence on the rural landscape the last few years.

Did you know?

[Tree Facts:](#)

- Real estate values are higher when there are trees on the property being sold.
- Retail sales on tree-lined streets are higher than on streets with no trees.
- A healthy tree stores about 13 pounds of carbon annually – or 2.6 tons per acre each year. An acre of trees absorbs enough CO₂ over one year to equal the amount produced by driving a car 26,000 miles.
- Trees reduce the greenhouse effect by shading our homes and office buildings. This reduces air conditioning needs up to 30 per cent, thereby reducing the amount of fossil fuels burned to produce electricity.



Trees Ontario's [subsidy programs](#) have made tree planting easier than ever! Contact us at 1.877.646.1193 to get more information on how you can plant trees on your property or in your community.

