

TreeMail



Winter 2010



Dear Trees Ontario Supporter, Welcome to the winter 2010 edition of TreeMail.

Trees Ontario is urging everyone to adopt a green resolution in 2010: [donate to plant a tree](#) and help us to address our tree planting gap in southern Ontario.

In the 1980's, 20 to 30 million trees per year were planted across our rural landscape in southern Ontario. That number declined in the 1990s to approximately 2 million trees per year. Experts tell us that for a healthy, sustainable ecosystem, we need at least 30% forest cover. Unfortunately current estimates indicate some areas in southern Ontario have as little as five per cent forest cover.

To bring Ontario's forests back to ideal levels, at least a billion more trees should be planted across southern Ontario. This has been done in the past and **CAN** be done again, but we need **YOUR** support.

For as little as \$5, your contribution will cover the cost of planting one tree in 2010 and support the growing of one tree seed for future planting. Corporations, small businesses, individuals and rural landowners can help us address this serious environmental issue.

Help us Save our Environment. One Tree at a Time.

[Donate Now.](#)

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Donate

Make Green Giving Part of Your New Year's Resolution



What better way to begin 2010 then by making a resolution that will benefit individuals, wildlife and the environment as a whole? By supporting Trees Ontario, you will be helping to restore forest cover to needed levels in order to sustain our ecological balance. You will be helping to ensure that Ontarians are doing their part to clean the air and reverse the effects of global warming. The lasting impact of this gift will be felt for generations as the tree(s) that you have helped to plant continue to grow and thrive.

There are many ways that you can give: monthly donations, single gifts or gifts in honour of a special person in your life. For more information or to donate, please click [here](#).

For additional information, please contact Emily Moore, Senior Development Officer at 1-416-646-1193, ext 233 or emoore@treesontario.ca.

Forge a Business Partnership with Trees Ontario

Environmental protection and restoration continues to be at the forefront of the minds of consumers in Ontario. As awareness and concern continue to increase, a number of socially conscious businesses have begun to take responsibility for their output and are attempting to help offset their environmental footprint by planting trees. This is an incredibly easy way to illustrate to your customers and the business community you are an environmentally conscious organization, that wants to have a long-lasting and positive impact on the environment for current and future generations.



Let Trees Ontario assist you in ['greening' your business](#) and reducing your environmental footprint, one tree at a time. Your organization's financial contributions will support our tree planting efforts and help to:

- Clean our air, purify our water and prevent soil erosion
- Achieve our goal to plant 10 million trees a year by 2015 with our partners
- Protect wildlife through the preservation of their habitats
- Illustrate your social responsibility and commitment to the environment

Learn More

Operational Updates



In 2009, Trees Ontario, in partnership with 38 of our [planting partners](#), planted 2 million trees across the province through the [Ontario Ministry of Natural Resources' 50 Million Tree Program](#). This spring 2010, Trees Ontario will again support, in partnership with 36 of our planting partners, the planting of 2 million trees through the 50 Million Tree Program. Contact your local [planting delivery agent](#) or Trees Ontario if you are interested in taking part in the 50 Million Tree Program in the future.

Watch our [website homepage](#) in early February for a new widget counter that will show, in real time, trees planted, oxygen produced and carbon dioxide absorbed. Also, when the tree plant starts in the spring, you can view our [online map](#) to see where the trees are being planted across the province.

Trees Ontario is proud to announce its partnership with [Preparing the Trail 2010](#), an environmentally active, not-for-profit, tree adoption program dedicated to promoting environmental awareness while fundraising for Canadian Olympic Athletes in 2010. As part of this initiative, Trees Ontario will be the designated tree planting delivery agent for the province of Ontario. [Learn More.](#)

Communication Updates

Trees Ontario has recently launched its Facebook page where we post recent news releases, factoids, upcoming events, etc. If you are a Facebook subscriber - please consider [becoming a fan of Trees Ontario](#) and asking your friends to do so as well.



Trees Ontario also just released their first ever Update Report. This 20-page report is filled with information on the organization, trees planted since 2004, the programs we run, the partners we work with and lots of community event photos, facts and figures. [View a copy here.](#)

Trees Ontario is constantly trying to raise awareness of the importance of tree planting in southern Ontario. To do this, we issue targeted news releases across the province. [Click here](#) to view some of our most recent activities and news releases.

Trees Ontario – Help us Grow Contest: Provide your full contact information to us and be entered into a draw to win [Via Rail](#) passes (Windsor-Quebec City corridor) worth \$399. The draw will take place March 8, 2010. All you have to do is reply to this email before March 5th, providing us with your full mailing address and phone number and you will be entered to win this fantastic prize.

Stay tuned to our website for contest details surrounding prizes available to be won by visiting Trees Ontario at the upcoming [Green Living Show](#) in Toronto. Prizes include:

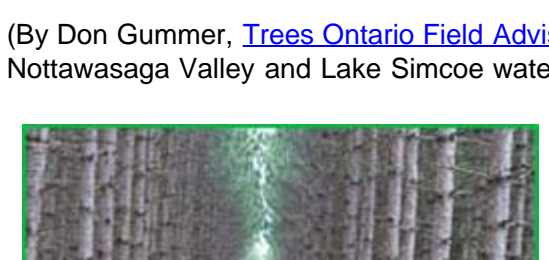
- a fall foliage train trip courtesy of Ontario Northlands.
- a free 1 year membership + \$100 credit with Zip Car.
- a trip for two to the Andes & the Amazon, courtesy of Intrepid Travel.



The Tree of Knowledge – Did You Know?

Sustainable Harvesting and Management of your Woodlot

(By Don Gummer, [Trees Ontario Field Advisor](#) for Saugeen, Grey Sauble, Nottawasaga Valley and Lake Simcoe watersheds.)



Have you seen the TV advertisement with the athletes in a pine forest? The area looks so neat and tidy with nothing on the forest floor. The trees are planted thick to promote self-pruning and as a result no light reaches the forest floor to allow other herbaceous growth or regeneration.

By removing a row of trees for access you would let more light onto the ground and in a few years you would see herbaceous plants and some seedlings coming in to occupy the space.

Continue to manage the stand for another 7- 10 years and mark 30 % of the remaining stems. Having them removed will let much more light in and you will see a dramatic increase in the herbaceous growth and regeneration.

Employing this management technique and revisiting the plantation every 10 years to evaluate the density and also reducing the density will provide you with a diverse sustainable forest stand.

During the past 25 years I have watched Red pine monoculture plantations develop into diverse sustainable stands of large pole pine with a mixtures of sapling size tolerant hardwood regeneration such as Hard Maple, Red Oak, Beech and in some cases a few White Pine.

Take Part

Upcoming Workshops and Events

The Ontario Ministry of Natural Resources and Trees Ontario, along with the Ontario Forestry Association (OFA) and select partners will be hosting a series of seven **free tree planting workshops for landowners** across the province in February 2010. [Register or learn more.](#)



Trees Ontario is conducting two tree planting primer workshops in March, intended to assist planting agencies with the delivery of their 2010 tree planting programs. [Learn More.](#)

Trees Ontario will be attending and displaying at numerous events across Ontario throughout February and March, including the Canadian International Farm Show, the Kemptville Winter Woodlot Conference, and the Ontario Forestry Association's Annual General Meeting. [View our online events calendar for more information.](#)

The Bruce County Museum and Cultural Centre in Southampton, ON will be hosting a Forestry Series which will run from February 9th – August 14th, 2010. [Learn More.](#)

Ontario Forestry Association's 61st Annual Conference

On Friday February 5th 2010, the Ontario Forestry Association held its 61st Annual Conference, with the theme of "Ecological Goods and Services". An impressive round of speakers introduced the audience to current topics including species at risk, biodiversity, trees and carbon, forest education and incentive mechanisms for landowners. Landowners and resource professionals walked away with a greater holistic knowledge of their land and new tools for managing forests.

To find out more about the Ontario Forestry Association, visit our NEW website: www.oforest.ca. By becoming a member, you are supporting the association of choice for people who value a long-term vision of forest health. Members also have access to publications and useful educational resources, and receive a quarterly newsletter. Join now!

