

TreeMail

Winter 2008



Planting tomorrow's forests



Dear Trees Ontario Supporter, thank you for your support and interest in Trees Ontario. Welcome to the first issue of Trees Ontario's new e-newsletter, **TreeMail!** We aim to give you seasonal updates on our tree planting activities and support initiatives, as well as keep you in the Trees Ontario loop. To kick off, we wanted to let you know what Trees Ontario did this year and what we're planning for in 2009.

In 2008, we worked with 54 planting agency partners, which includes conservation authorities, Ontario Stewardship Councils, municipal governments, forestry experts, volunteers and community groups to:

Plant over 2.3 million trees on 715 planting sites [Click here for map](#)

Collect new tree seed that will produce more than 12 million seedlings

In 2009, we're aiming to plant **3 million trees**, ramping up to our goal to plant **10 million trees a year** by 2015.

Join us as we work with our partners to increase the forested landscape of Ontario's private lands and create a greener Ontario for everyone!

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Trees: An investment in everyone's future

We're all experiencing the ups and downs of the financial world this year. And trying to juggle financial priorities is always top of mind. But when you give to plant trees, you're making an investment in Ontario's future and your future. Trees help fight climate change, protect our watersheds, clean the air, create shade

and beautify our landscapes. If you're looking for an investment with a real return, now and for the future, invest in the original greenback – trees.

[Click here](#) to donate now and support Trees Ontario.

Give a Green Gift this Holiday Season

The Holiday Season is just around the corner! Looking for a unique way to share the spirit of the season? There's nothing as green as a tree. Recognize staff, clients and suppliers with a green gift. Give in honour of friends and family. Our new **Tree Trimmer Holiday Card** is a perfect accent to a present, for the tree or on its own. Tell everyone that you're helping to plant tomorrow's forests. [Click here](#) for more details.



Trees Ontario Salutes Green Leaders

Ontario landowners are showing strong support for the Ontario Ministry of Natural Resources' 50 Million Tree Program. With planting having started just eight months ago, the program has already had close to 1.3 million trees planted on 122 sites across Ontario. In addition, a recently concluded series of tree planting workshops with landowners across the province has yielded numerous tree planting commitments for 2009 and beyond.

Meet two landowners who have made a difference for Ontario's green future through their participation in the 50 Million Tree Program. [Click here for the full story](#)



Schools Support Trees Ontario

Trees Ontario is proud to recognize contributions in 2008 from public schools, high schools and university institutions. Each of these educational groups have demonstrated their desire for a greener future by supporting Trees Ontario. Learn more about [Adjala Central Public School](#), [Georgian College](#), and [Michael Power/St Joseph's](#), all of which supported Trees Ontario in 2008.

Sun Media Digs In to Help Plant Tomorrow's Forests

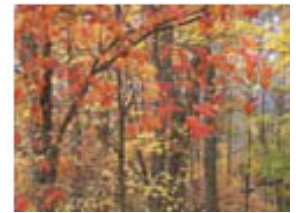
Trees Ontario welcomes its new media partner, Sun Media/Canoe.ca. This partnership and Sun Media/Canoe.ca's support reflects the company's desire to help increase Ontario's forested landscapes and enables Trees Ontario to connect with Sun Media communities throughout the province to educate and encourage others to support tree planting efforts. [Click here for the full story](#), and [take a look](#) at the Sun Media/Canoe.ca employee tree planting day at Rouge Park.

The Tree of Knowledge – Did You Know?

Just like many animals hibernate in winter, many tree species take a long rest and gather the energy needed to burst out in the spring with buds and blossoms that bring colour back to our landscapes after a white winter. Right now, your trees' roots are growing quickly in advance of winter's freeze to capture as much moisture as they can to make it through to Spring.

With winter's approach, you might be looking ahead to cozy days by the fire. But before you collect or buy firewood, remember to keep it local and avoid transporting wood outside of your immediate area. Invasive pests like the Emerald Ash Borer, Asian Long-horned Beetle and plant-based diseases can be easily spread by moving wood. [Click here](#) for more.

Trees Ontario is a proud partner of the Ontario Forestry Association (OFA), which celebrates its 60th anniversary in 2009. The OFA is dedicated to raising awareness and understanding of all aspects of Ontario's forests, and developing a commitment to the stewardship of forest ecosystems. With a strong education program geared to elementary and high school students, including Envirothon and Tree Bee, the OFA is helping nurture tomorrow's forest stewards. [Learn more](#) about the OFA and check out the [2008 Tree Bee](#).



Trees Ontario's Vision

Trees Ontario's vision is to enhance the health and integrity of the environment through tree planting and sustainable management of Ontario's forests. [LEARN MORE](#)

Media Partner

