



GIVE A GREEN GIFT THIS HOLIDAY SEASON

Dear Trees Ontario Supporter,

As the holiday season approaches, Trees Ontario is asking its supporters to do their part and help us re-green our landscape across the province for the New Year and beyond.

Today, we are facing a serious and urgent tree planting problem across the rural landscape of southern Ontario. We are not planting nearly enough trees each year, which can have a negative impact on wildlife, air quality and climate change.

Experts say that in order to achieve an average of 30 percent forest cover and regain a healthy ecosystem, we need to plant about a billion more trees across southern Ontario. While planting a billion trees may seem like an unattainable target, we know that we can make strides toward reaching this goal with your support.

Currently, Trees Ontario and its partners are planting close to 3 million trees a year. Our goal is to increase this target to 10 million trees a year, and we need your help.

Donate to Trees Ontario this holiday season and give the gift of trees to your loved ones, clients, or associates. Your contribution will have a lasting, tangible and positive benefit to our environment.

Help us Save our Environment. One Tree at a Time.

Green Giving Holiday Options:

1) Individual Giving:

A) In Honour Donation: Through our special holiday giving program, you can give someone the gift of ten trees planted for only \$25, 100 trees for \$250, or 200 trees for \$500. Trees Ontario and its partners will facilitate the planting for you, which means that you do not have to coordinate anything or be involved in any backbreaking work.

Green giving is easy. With a minimum donation of \$25, Trees Ontario will send you or the person on your list a Trees Ontario card with a holiday greeting and the news that trees have been planted on their behalf.

[Order here.](#)

B) Tree Trimmers: Looking for a unique way to dress up the tree or your gifts this year? Want to send a non-traditional holiday greeting card? For only \$35, Trees Ontario will send you a set of 10 [tree trimmers](#) with envelopes. Along with a seasonal greeting, a message tells your recipient(s) that a donation is being made to Trees Ontario to plant a tree.

[Order here.](#)

2) Corporate Giving:

For organizations, giving trees is an easy way to show employees, customers and suppliers that you are serious about going green. Companies can donate to help plant a hectare, acre or half-acre of land on which Trees Ontario will plant a new forest in 2010. What better way to illustrate to your consumers that you are a socially conscious company that supports a variety of environmentally friendly initiatives. Companies can also set up a contribution with purchase program that will see a donation made to Trees Ontario from each customer purchase.

The pressure to make real and significant change is building. We need your support in order to meet our planting goals for 2009 and beyond. So this holiday season, look to do something **smarter** and **greener** with your money and purchase a gift that will impress your friends, family or customers with your thoughtfulness.

To make a donation online, please [click here](#).

If you have any questions or require further information regarding green giving, please contact Emily Moore, Senior Development Officer, at 416-646-1193 ext 233 or by email at emoore@treesontario.ca.

Help us Save our Environment. One Tree at a Time.

[Forward this email to a friend](#)