

## **MEDIA ADVISORY**

### **Former President Bill Clinton to speak at Toronto's Green Living Show**

Toronto, March 17<sup>th</sup> 2008 – Organizers of the second annual **Green Living Show**, April 25<sup>th</sup> – April 27<sup>th</sup> at the Direct Energy Centre, Exhibition Place, are pleased to announce that tickets to hear former President Bill Clinton discuss ***“Embracing Our Common Humanity”*** go on sale Saturday, March 29<sup>th</sup> at 10:00 a.m. Tickets are available at [www.greenlivingshow.ca](http://www.greenlivingshow.ca).

Former President Bill Clinton served the United States for eight years during a time of unprecedented prosperity and change. He established the William J. Clinton Foundation to strengthen the capacity of people in the United States and throughout the world to meet the challenges of global interdependence.

Building on his long-term commitment to preserve the environment, former President Clinton launched the Clinton Foundation’s Climate Initiative (CCI) in August 2006 with the mission of applying the Foundation’s business-oriented approach to the fight against climate change in practical, measurable and significant ways.

Former President Clinton is a powerful voice for progress around the world and will share his unique insights and observations at The Green Living Show. He will describe the challenges of globalization, emphasize our growing interdependence and point the way toward a common future based on shared goals and values.

- Who:** Former President Bill Clinton
- What:** An interactive presentation and discussion entitled ***“Embracing Our Common Humanity”***
- When:** Friday, April 25<sup>th</sup> 2008  
Doors open at 2:15 p.m.  
Presentation begins at 3:00 p.m.
- Where:** The Green Living Show  
Direct Energy Centre – Halls A & B  
Exhibition Place  
Toronto
- Tickets:** Ticket information including price is available at [www.greenlivingshow.ca](http://www.greenlivingshow.ca)  
Limit 4 tickets per person – each ticket includes access to The Green Living Show

The Green Living Show is Toronto's premiere consumer show dedicated to all things green. It will showcase some of the boldest and most imaginative solutions to the global environmental crisis. Visitors will learn how to lead a sustainable life from the 300+ earth-friendly exhibitors and expert seminars on energy, green building, transportation, environmental education, home & garden, fashion & beauty, food & beverage, health & fitness, eco-travel and green business.

**Media contact:**

Emily McInerney  
Applause! Communications  
PR Manager – The Green Living Show  
[emily@applausecommunications.com](mailto:emily@applausecommunications.com)